

DAV Research Ltd.

DAV - Ride It Like You Own It Mobile App Privacy Policy

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Introduction

DAV Research Ltd. (“**Company**” or “**We**”) respect your privacy and are committed to protecting it through our compliance with this policy. This policy describes:

- The types of information we may collect or that you may provide when you download, register with, install, access, or use the DAV - Ride It Like You Own It (the “**App**”) for the sharing of mobility devices like e-scooters and ebikes (“**Vehicles**”).
- Our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies only to information we collect in this App and in email, text, and other electronic communications sent through or in connection with this App.

This policy DOES NOT apply to information that:

- We collect offline or on any other Company apps or websites, including websites you may access through this App.
- You provide to or is collected by any third party (see *Third-Party Information Collection*).

Our websites and apps, and these other third parties may have their own privacy policies, which we encourage you to read before providing information on or through them.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, do not download, register with, or use this App. By downloading, registering with, or using this App, you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this App after we revise this policy means you accept those changes, so please check the policy periodically for updates.

Children Under the Age of 16

The App is not intended for children under 16 years of age, and we do not knowingly collect personal information from children under 16. If we learn we have collected or received personal information from a child under 16 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 16, please contact us at privacy@dav.city.

Information We Collect and How We Collect It

We collect information from and about users of our App:

- Directly from you when you provide it to us.
- Automatically when you use the App.

Information You Provide to Us

The types of information we collect directly from you include information by which you may be personally identified such as your name, e-mail address, phone number, credit card, billing and contact information. We also collect information about you that does not individually identify you such as certain demographic data if you provide it to us including age and gender, and GPS coordinates and location over time.

This information includes:

- Information that you provide by filling in forms in the App. This includes information provided at the time of registering to use the App, and requesting further services or support. We may also ask you for information when you enter a contest or promotion sponsored by us, and when you report a problem with the App.
- Records and copies of your correspondence (including email addresses and phone numbers), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.
- Your feedback, such as ratings or complaints on a Vehicle you rented through the App.
- Details of transactions you carry out through the App and of the fulfillment of your orders. You may be required to provide financial information before placing an order through the App.
- Your search queries on the App.

You may also provide information for publication or display (“**Posted**”) on public areas of websites you access through the App (collectively, “**User Contributions**”). Your User Contributions are Posted and transmitted to others at your own risk. Although you may set certain privacy settings for such information by logging into your account profile, please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of third parties with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

Automatic Information Collection and Tracking

When you download, access, and use the App, it may use technology to automatically collect:

- **App Usage Details.** When you access and use the App, we may automatically collect certain details of your access to and use of the App, including “traffic data” and log files such as time of access, date of access, software crash reports, session identification

number, access times and referring and exit pages, geolocation and other communication data, analytics, and the resources that you access and use on or through the App.

- **Mobile Device Information.** We may collect information about your mobile device and internet connection, including the device's unique device identifier, IP address, operating system, browser type, browser language, mobile network information, geolocation information, the device's telephone number and other transactional information.
- **Vehicle Device Information and Usage.** We may collect information about Vehicles available through the App and associated with you, including geolocation, GPS routes, GPS status, time stamp, battery status, and analytics and usage information about your use including your rental status, amounts charged, distance travelled, payment method, rental history and other information related to your use of Vehicles matched through the App.
- **Stored Information and Files.** The App may access photos and video clips photographed or uploaded by you through the App, along with their associated metadata.
- **Location Information.** This App collects real-time information about the location of your device. We collect and store location information about you associated with your account that you volunteer on the App or enable through the App or your device. We will collect precise GPS locations regarding the location of Vehicles related to our services, the routes taken by these Vehicles, and distances traveled. We also collect and store your device's source IP address which may disclose the general location of your device at the time you access the App services.

If you do not want us to collect this information, do not download the App or delete it from your device. For more information, see HOW WE USE AND DISCLOSE YOUR INFORMATION.

Information Collection and Tracking Technologies

To uniquely identify your device and keep you logged in, we may use certain identifiers for mobile devices (including Android Advertising ID and Advertising Identifier for iOS), cookies and similar technologies.

We also use Google Analytics for Firebase, an analytics service provided by Google, Inc. ("Google"), on our App. Google Analytics for Firebase enables the collection of data about App Users, including via identifiers for mobile devices (including Android Advertising ID and Advertising Identifier for iOS), cookies and similar technologies.

Third-Party Information Collection

When you use the App or its content, certain third parties may use automatic information collection technologies to collect information about you or your device. These third parties may include:

- Advertisers, ad networks, content providers and ad servers.
- App stores and platform providers.

- Analytics companies.
- Your mobile device manufacturer.
- Your wireless network mobile service provider.

These third parties may use tracking technologies to collect information about you when you use this app. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites, apps, and other online services websites. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see [Your Choices About Our Collection, Use, and Disclosure of Your Information](#).

How We Use Your Information

We use the information we learn from you to help us personalize and continually improve your experience using the App for the services we provide. We may use your information in the following ways:

General Uses of All Information Collected

- To provide our services to you
- To track Vehicles listed through our App
- To optimize locating Vehicles for riders
- To upload your content as you request
- To permit you to update, edit, and manage your content
- To communicate with you about available Vehicles, and your account or transactions with us (including service related announcements, account status, notices related to services, billing, etc) and send you information about features and enhancements on the App
- To communicate with you about changes to our policies
- To personalize content and experiences, including providing you information on available Vehicles in frequented areas, reports, recommendations, and feedback based on your experiences and preferences
- To create anonymous or aggregate information that does not identify you or your device that we can use for any purpose
- To optimize or improve our products, services and operations
- To automatically update the App
- To detect, investigate, and prevent activities that may violate our policies or be illegal
- To perform statistical, demographic, and marketing analyses of our users

- To enable features that allow you to share information with other people, such as when you submit a feedback about a Vehicle ride and to enable us to aggregate comments regarding certain Vehicles and Vehicle providers and provide that information to other people.

Use of Your Location Information

We use your location information, including precise GPS location, to:

- Track the use of Vehicles associated with the App
- Personalize content on our services, including providing you reports, recommendations, and feedback based on your preferences
- Optimize or improve our products, services, and operations
- Perform statistical, demographic, and marketing analyses of users of our services and their purchasing patterns
- To enable features to personalize your account, such as creating bookmarks for your favorite places, and to enable quick access to previous destinations.

Combination of Your Information

We use the information from one portion of the services on other portions of the services, or in reports and analysis accessible to us, and we may combine information gathered from multiple portions of the services into a single customer record or analysis or report.

The usage information we collect helps us to improve our App and to deliver a better and more personalized experience by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our App according to your individual interests.
- Collect feedback about your experiences, allowing us to crowdsource information.
- Speed up your searches.
- Recognize you when you use the App.
- Optimize vehicle placement

We may also use your information to contact you about our own and third parties' goods and services that may be of interest to you. If you do not want us to use your information in this way, you can choose to opt out. See [Your Choices About Our Collection, Use, and Disclosure of Your Information](#).

We may use the information we collect to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

[Disclosure of Your Information](#)

We may disclose aggregated information about our users, and information that does not identify any individual or device, without restriction.

In addition, we may disclose personal information that we collect or you provide:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of DAV Research Ltd.'s assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by DAV Research Ltd. about our App users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce our rights arising from any contracts entered into between you and us, including the App EULA and for billing and collection.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of DAV Research Ltd., our customers or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Your Choices About Our Collection, Use, and Disclosure of Your Information

We strive to provide you with choices regarding the personal information you provide to us. This section describes mechanisms we provide for you to control certain uses and disclosures of over your information.

- **Location Information.** You can choose whether or not to allow the App to collect and use real-time information about your device's location through the device's privacy settings. If you block the use of location information, some parts of the App may then be inaccessible or not function properly.
- **Promotion by the Company.** If you do not want us to use your email address to promote our own or third parties' products or services, you can opt-out by responding to the email to opt out or by sending us an email stating your request to privacy@dav.city.
- **Targeted Advertising by the Company.** If you do not want us to use information that we collect or that you provide to us to deliver advertisements according to our advertisers' target-audience preferences, you can opt-out by sending us an email stating your request to privacy@dav.city.

- **Disclosure of Your Information for Third-Party Advertising and Marketing.** If you do not want us to share your personal information with unaffiliated or non-agent third parties for advertising and marketing purposes, you can opt-out by sending us an email stating your request to privacy@dav.city.

We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative (“NAI”) on the NAI's website.

Accessing and Correcting Your Personal Information

You can review and change your personal information by logging into the App and visiting your account profile page.

You may also send us an email at privacy@dav.city to request access to, correct, or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete your User Contributions from the App, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other App users. Proper access and use of information provided on the App, including User Contributions, is governed by our terms of use.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our App, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the App like message boards. The information you share in public areas may be viewed by any user of the App.

Unfortunately, the transmission of information via the internet and mobile platforms is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted through our App. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures we provide.

Retention of Your Information

We keep your information for no longer than necessary for the purposes for which it is processed. The length of time for which we retain information depends on the purposes for which we collected and use it and/or as required to comply with applicable laws.

Changes to Our Privacy Policy

We may update our privacy policy from time to time. If we make material changes to how we treat our users' personal information, we will post the new privacy policy on this page with a notice that the privacy policy has been updated and notify you by email or text message to the primary email address or phone number specified in your account or through an in-App alert the first time you use the App after we make the change.

The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address and phone number for you and for periodically visiting this privacy policy to check for any changes. By continuing to use the Services, you are confirming that you have read and understood the latest version of this Privacy Policy.

International Users

The information discussed in this Privacy Policy that is controlled by DAV Research Ltd. Your information will be processed in the Israel for the purposes described herein. As described, we also may subcontract the processing of your data to, or otherwise share your data with trusted service providers, and trusted business partners in countries other than your country of residence, including the United States, in accordance with applicable law. Such third parties may be engaged in, among other things, the provision of services to you, the processing of transactions and/or the provision of support services. By providing us with your information, you acknowledge any such transfer, storage or use.

If you are an EU data subject, if we provide any information about you to any such non-EEA third party information processors, we will take appropriate measures to ensure such companies protect your information adequately in accordance with this Privacy Policy. These measures include required contracts to protect your information in accordance with EU and other data protection laws to govern the transfers of such data. For more information about these transfer mechanisms, please contact us as detailed in the “Contact Information” section below.

If applicable, you may make a complaint to the data protection supervisory authority in the country where you are based. Alternatively you may seek a remedy through local courts if you believe your rights have been breached.

EU Data Subject Rights

EU data subjects have certain rights with respect to their information as further described in this section.

Your Legal Rights

If you would like further information in relation to your legal rights under applicable law or would like to exercise any of them, please contact us using the information in the “Contact Information” section below at any time. Your local laws may permit you to request that we:

- provide access to and/or a copy of certain information we hold about you
- prevent the processing of your information for direct-marketing purposes (including any direct marketing processing based on profiling)
- update information which is out of date or incorrect
- delete certain information which we are holding about you
- restrict the way that we process and disclose certain of your information
- transfer your information to a third party provider of services
- revoke your consent for the processing of your information

We will consider all requests and provide our response within the time period stated by applicable law. Please note, however, that certain information may be exempt from such requests in some circumstances, which may include if we need to keep processing your information to provide services to you or to comply with a legal obligation. Moreover, you will not be permitted to examine the information of any other person or entity. We may request you provide us with information necessary to confirm your identity before responding to your request.

Your California Privacy Rights

California Civil Code Section 1798.83 permits customers of DAV Research Ltd. who are California residents to request certain information, once per year, regarding its disclosure of their personal information (as defined by California law) to third parties for their direct marketing purposes. To make such a request, please send an e-mail privacy@dav.city.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at: privacy@dav.city.